



SALES REP TERRITORIES

NORTHEAST & ILLINOIS	
Regional Sales Manager: Colette Fleming & Deniz Nollf	
Territory	New Star Lighting Agent
PA - E / NJ - S / DE	DN- Illuminations Inc
NYC	DN- Illuminations Inc - NYC
NJ / N	DN- Illuminations - NNJ
PA - W / WV	DN- LaFace & McGovern
VA / RI	DN- Lighting Virginia Richmond
VA / RO	DN- Lighting Virginia Roanoke
VA / VB	DN- Resource Lighting
MD	DN- Commercial Lighting Sales
IL	CF- KSA Lighting
Central IL	CF- KSA Lighting Central IL
NY Upstate	CF- Point Source Group
MA - E / RI	CF- Boston Light Source
ME / NH/ VT	CF- Visible Light
MA-W / CT	CF- Lighting Affiliates

CENTRAL	
Regional Sales Manager: Paige Torres-Toujouse	
Territory	New Star Lighting Agent
TX - DA / LA - N	Architectural Lighting Alliance (ALA)
NE / IA	CSLA
TX - AU / SA	ERT
TX / HO	LESCO Lighting
MI - E / W	Michigan Lighting Systems
KS / MO - W	Premier Lighting
OK / OKC / TU	Triple C Lighting
MN / ND / SD	Mlazgar Associates
WI	Enterprise Lighting
MO - E / IL - S	St. Louis Lighting
LA - NO / BR	WKA Lighting
IN	ESL Spectrum

SOUTHEAST	
Regional Sales Manager: Deniz Nollf	
Territory	New Star Lighting Agent
FL JAX	ASI
SC - GR / COL / CHA	Creative Lighting Solutions
PR	Edwin Figueroa
TN - NA / KN / CH	Factory Sales
FL - OR / TB / FM	Florida Lighting Associates
GA	Lighting Associates
FL - MIA	Lighting Dynamics
AL / MS/ FL	AMA Lighting
OH - SW	King Lighting
OH - NE	Jack Duffy & Associates
Central OH	Lighting Systems of Columbus
AR	SESCO Lighting - Arkansas
NC - CHA / GB / RD / WIL	SESCO Lighting - North Carolina
TN - MEM	SESCO Lighting - Tennessee
MS	SESCO Lighting - Mississippi

WEST	
Regional Sales Manager: Tricia McGrath	
Territory	New Star Lighting Agent
AK	SeaTac Lighting Alaska
WA - W	SeaTac Lighting
AZ	Arizona Lighting
CA / N, NV / N	CAL
WA / ID	Ambient Lighting
ID	Idaho Lighting Solutions
OR	Solus Lighting
CO / WY-S	The Lighting Agency
MT / WY-N	The Lighting Agency North
NV-S	Nevada Lighting
HI	PELSA
CA - LA	SCI Lighting Solutions
CA - SD	SCI Lighting Solutions
NM / ALB, TX / EL P	RKL
UT	Stevens Sales

CANADA		
Territory	New Star Lighting Agent	Regional Sales Manager
CAN / QC	AMP	Colette Fleming
CAN / QC	EDP	Colette Fleming
CAN / SK	Electra Sales Ltd.	Paige Torres-Toujouse
CAN / ON - NB	Elektratek Sales	Colette Fleming
CAN / NB/NF	Focus Electrical Sales	Colette Fleming
CAN/ ON - SW	GS Lighting Sales	
CAN / ON - TO	Omnilumen	Colette Fleming
CAN / AB - CAL	Optics	Tricia McGrath
CAN / AB - EDM	Optics	Tricia McGrath
CAN / MB	RD Sales	Paige Torres-Toujouse
CAN / BC	SLS	Tricia McGrath
CAN / ON - OTT	Waterman Sales	Colette Fleming