

SALES REP TERRITORIES

NORTHEAST & ILLINOIS	
Regional Sales Manager: Zac Evans	
Territory	New Star Lighting Agent
CAN / QC	AMP
CAN / QC	EDP
CAN / ON-NB	Elektratek Sales
CAN / NB / NF	Focus Electrical Sales
CAN / ON - SW	GS Lighting Sales
PA-E/ NJ-S/DE	Illuminations Inc
NYC	Illuminations Inc - NYC
NJ / N	Illuminations - NNJ
PA - W / WV	LaFace & McGovern
VA / RI	Lighting Virginia Richmond
VA / RO	Lighting Virginia Roanoke
CAN/ ON - TO	Omnilumen
MD	Commercial Lighting Sales
IL	PG Enlighten
NY Upstate	Point Source Group
CT / MA / RI	Reflex Lighting
VA / VB	Resource Lighting
ME/NH/VT	Swaney Lighting
CAN / ON-OT	Waterman Sales

CENTRAL	
Regional Sales Manager: Paige Torres-Toujouse	
Territory	New Star Lighting Agent
TX - DA / LA - N	Architectural Lighting Alliance (ALA)
NE / IA	CSLA
CAN / SK	Electra Sales Ltd.
TX -AU/SA	ERT
TX / HO	Lighting Associates
MI - E / W	Michigan Lighting Systems
KS / MO - W	Premier Lighting
OK /OKC/TU	Premier Lighting Sales
CAN / MB	RD Sales
MN/ND/SD	Mlazgar Associates
WI	Spectrum Lighting
MO-E/IL-S	St. Louis Lighting
LA - NO/BR	WKA Lighting

SOUTHEAST	
Regional Sales Manager: Mary Minoff/Deniz Nolff	
Territory	New Star Lighting Agent
FL JAX	ASI
SC - GR/COL/CHA	Creative Lighting Solutions
PR	Edwin Figueroa
TN - NA/KN/CH	Factory Sales
FL - OR/TB/FM	Florida Lighting Associates
GA	Lighting Associates
FL - MIA	Lighting Dynamics
AL - S/FL PAN, MS	Lighting Solutions
AR	SESCO Lighting
NC - CHA/GB/RD/WIL	SESCO Lighting
TN - MEM	SESCO Lighting

WEST	
Regional Sales Manager: Tricia McGrath	
Territory	New Star Lighting Agent
AK	Arctic Sales
AZ	Arizona Lighting
CA /N, NV/N	CAL
OR / ID	HL Stearns
ID	Idaho Lighting Solutions
WA - E	JC Wright
MT/WY-N	TLA North
NV-S	Nevada Lighting
CAN / AB - CAL	Optics
CAN / AB - EDM	Optics
HI	PELSA
CA - LA	PLP SoCal
NM / ALB, TX/EL P	RKL
CA - SD	SCI
CAN / BC	SLS
UT	Stevens Sales
WA - W	The Lighting Group
CO/ WY - S	The Lighting Agency

CENTRAL - EAST	
Regional Sales Manager: John Persky	
Territory	New Star Lighting Agent
KY	LHI
IN	ESL Spectrum
OH - CI	Leesman Lighting Sales
OH - CL	Myriad Energy
OH - CO	Myriad Energy